Fireside Discussion "Future CSR – Children are our future"

Event Programme

Tuesday 09 November 2010

Welcome to the Cigarrum-Lounge in the Steigenberger Frankfurter Hof Hotel, in Frankfurt. Please find below the programme for this evening.

The guiding theme will be to consider **the education, health and social development of young people** and **what role businesses and other institutions can (or should) play in this**.

Programme:

6.30 pm *Reception*

7 pm *Greeting:* Prof. Manfred Pohl
Founder & CEO, ICCA

Talk: "The brains of the future"
Prof. Manfred Spitzer
Neurologist, Transfer Centre for Neuroscience and Learning, University of Ulm

7.45pm *Comments and discussion by the fireside:*

Gertrude Tumpel-Gugerell
Member of the Executive Board, European Central Bank

Prof. Jochen H.H. Ehrich
Head of the Department of Pediatric Kidney, Liver and Metabolic Diseases, Hannover Medical School Children's Hospital

Prof. Manfred Spitzer
Neurologist, Transfer Centre for Neuroscience and Learning, University of Ulm

Chairman of discussion: Brian Blackstone
Correspondent, Wall Street Journal

8.30pm *Open discussion:*

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9.15pm *Buffet and Drinks*