



Press release

16 April 2012

“My Europe” Workshop in Milan on 17 and 18 April

Under the distinguished patronage of the President of the Italian Republic, the Institute for Corporate Culture Affairs (ICCA) and Frankfurter Zukunftsrat (Future Think Tank) hold a “My Europe” workshop in Milan on 17 and 18 April. Main partner of the project is UniCredit.

In the workshop, students of the Universities of Naples and Parma will discuss European political and economic affairs with UniCredit CEO Federico Ghizzoni and representatives of the Italian Ministry of Foreign Affairs and the Italian Ministry of Education. Journalists of Corriere della Sera and Il Sole 24 Ore will coach the youth in news writing and prepare them for the international “My Europe” writing contest.

The initiative “My Europe”

“My Europe” brings together students, political figures, business leaders and media representatives in a unique series of workshops in 29 European countries. Hosted by a national entity in the countries where they take place, the workshops afford students aged between 15 and 20 an unprecedented opportunity to listen, discuss and interact directly with respective high-profile experts on a wide range of European issues. The culmination of a “My Europe” workshop is an international writing contest in which participating students submit articles expressing their visions of the future of Europe. Commissioner Viviane Reding is the European patron of the initiative and chairs the “Board of Patrons for European Youth”.

Workshop details

17 and 18 April 2012
UniCredit – Aula Magna – Via Tommaso Grossi, 10 – Milan
Tuesday: 14.30 – 18.00
Wednesday: 09.30 – 13.15

For further information please contact:

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